

Creativity is a phenomenon whereby something new and somehow valuable is formed. The created item may be intangible (such as an idea, a scientific theory, a musical composition, or a joke) or a physical object (such as an invention, a literary work, or a painting). Creativity is a key skill for prosperity in any walk of life.

The advent of the internet has definitely made things much easier for mankind. Information is available literally at our fingertips. Google is just one tap away. But, with such information accessibility comes another problem. We rely on the internet for everything and hardly ever exercise our own brains to solve our problems. More often than not, when we are in want of a solution or face a hurdle in our lives, we resort to looking for a solution on the internet rather than tackling the problem with our own skill-set and knowledge.

Many might argue that the internet has actually increased our creativity. But what most of us fail to understand is that its "information" that has been made surplus and not creativity. A knowledgeable person can never be a substitute for a creative person. To explain this with a simple example, we all have come across that one guy/girl who used to mug-up the whole book before the exams. But, when a question out of the book was asked they would cry foul and falter greatly.

Talking about artists, they too can learn all kinds of techniques, skills, and what not on the internet but at the end of the day they have to come up with their own novel idea and the internet cannot provide it. Also, in this era of likes, upvotes, share, etc. artists have given way to crowd appeasement rather than expressing their own thoughts and ideas further weakening the cause of creativity.

Conclusion :-

The problem lies with us. We have started looking towards the internet to be our solution to every problem. But, it can only give us information and nothing more than that. The information may come from other people who you can easily connect to on the internet or from static sources. But, at the end of the day, we have to use our own creativity and intuition to come up with new innovative ideas and solutions.

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