



## Red – Abstract GD Topic

### Description

In this post, we will be posting as many ideas on Red that can be used as leads in a discussion. Depending on the consensus of the group, pick up one idea for a discussion or go on discussing the multiple aspects of red.

Red is a very vibrant colour that signifies passion, love, courage, and happiness on one end; danger, blood & violence on the other side, both strongly. So, it is a coin with two sides, broadly love and war.

- **Red as a political colour:**

- strongly associated with the idea of revolution. Communists consider themselves as revolutionaries & the communist parties across the world use red to strongly represent their shared agenda & their historic association with revolution. In fact, they use red so extensively that other ideologists use their respective colours.
- It is also used to represent socialism. The oldest symbol of socialism, the Red flag dates back to the 18<sup>th</sup> century & the French Revolution- 1848.
- The red flag symbolizes the blood of their people who lost lives in the revolution – (French revolution origins. other prominent revolutions across the world, losses, gains- reasons for their birth, how to prevent, international efforts..etc it can be picked up as a GD.)

- **Red-letter day:**

- A day that is pleasantly noteworthy or memorable. The word originated from the practice of marking the dates of church festivals on calendars in red – (This can turn out to be a fantastic GD if every participant speaks about what is the Red Letter day according to him/her & state why?)
- Ex: I would like to state the red-letter day in the history of India, i.e. is 15<sup>th</sup> Aug 1947 – the moment when the world’s biggest democracy has breathed the airs of independence after 2 centuries of slavery. It is the remark of selfless efforts, dedication & perseverance of an entire nation. We can observe some of the best leadership

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styles in this independence movement, all different but directed towards the achievement of a common objective.

- The red-letter day in the history of humankind/ in science/ medicine ..etc.

- **Red planet:**

- It's another name for the planet Mercury, in Greek, Mars is the God of War, i.e. blood & red. The planet looks red because of the reddish iron oxide prevalent on its surface.
- It is one of the prominent planets that captured human fascination for research of life on it & conditions suitable for human settlements.
- India has achieved a great milestone in its space research through the launching of the Mangalyan/ Mars Orbiter Mission (MoM). India achieved this feat in its first attempt & is the first country to do so. It reflects the technological strength of India.

- **Red for branding:**

- Red is used by some corporate companies, for example, Coca-Cola: Coke uses red to represent happiness, power, freedom & liveliness.
- Red can stimulate appetite, which makes it an excellent choice for branding a food or drink. This shows that colours are not meant for just visuals but they will impact subconsciously the psychology of a person & play an integral part in the success of the brand/ product.



A few other thoughts that can also be used are:

- Red Character “ Morgan Freeman “ Why it’s called so “ the Irish origins. why are Irish associated with red?
- October red revolution “ Revolution origins & the significance
- Red flowers & vegetables- Strawberries, tomatoes “ What are the health benefits?
- Red Sea “ the economic & political importance of red colour & sea trade

## **Your Turn!**

Do you have any other ideas for the Red colour GD topic? Let us know your thoughts through the comment section below. [Subscribe](#) to our blog to read answers to the latest group discussion topics.

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